



Lily Dyer

EARTH HEROES

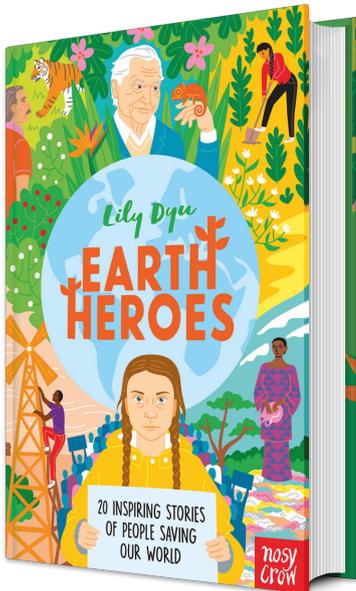
**Teaching
Resource
Pack**

**nosy
crow**

INTRODUCTION

INSPIRE YOUR CLASS TO FIGHT TO SAVE THE NATURAL WORLD

Out 3rd October 2019 • Hardback £9.99



When faced with climate change, the biggest threat that our planet has ever confronted, it's easy to feel as if nothing you do can really make a difference . . . but this book proves that individual people can change the world.

This amazing collection of twenty inspirational stories by author Lily Dyu celebrates the pioneering work of *Earth Heroes* from all around the globe, from Greta Thunberg and David Attenborough to Yin Yuzhen and Isatou Ceesay. Each tale is a beacon of hope in the fight for the future of our planet, proving that one person, no matter how small, can make a difference.

Includes illustrations by Jackie Lay and photographic portraits

WE CAN ALL BE EARTH HEROES!

Use this Resource Pack to inspire your class, building them towards creating their own video. The activities included celebrate a number of amazing people and focus on the following:

Finding a Passion • Taking Action • Inspiring Others • Presenting to Camera

The activities also include reading comprehension questions to support and elevate understanding of the text and to improve reading inference, retrieval and predictive skills, providing opportunities for your class to have fun whilst tackling the urgent issue of climate change.

This pack has been written by Shapes for Schools.
www.shapesforschools.com

Enter our amazing I AM AN EARTH HERO
video competition for schools!

WIN an author visit from Lily Dyu, a class set of books
and our Earth Heroes award.

Full entry details at the end of this pack.

Find out more at www.nosycrow.com/IamAnEarthHero



EARTH HEROES

nosy
CROW

CONTENTS

Lesson One – Greta Thunberg: Finding a Passion

Objectives:

- To discuss the importance of having a passion
- To consider a number of issues threatening our planet
- To choose a passion as the subject for a video competition entry

Outcomes: A ranked table of definitions and world issues; a completed mind map for a chosen passion.

Lesson Two – Mohammed Rezwan: Taking Action

Objectives:

- To pick out significant actions taken by an activist
- To explore the cause, effects, and challenges faced when taking action
- To compile a list of actions you could take to make a difference

Outcomes: A timeline of important actions taken; a completed worksheet of actions to take and the impact they will have.

Lesson 3 – Melati & Isabel Wijsen: Inspiring Others

Objectives:

- To discuss the power of slogans to inspire people during campaigns
- To understand how rhetorical devices can be used to grab an audience's attention
- To design an informative and persuasive poster

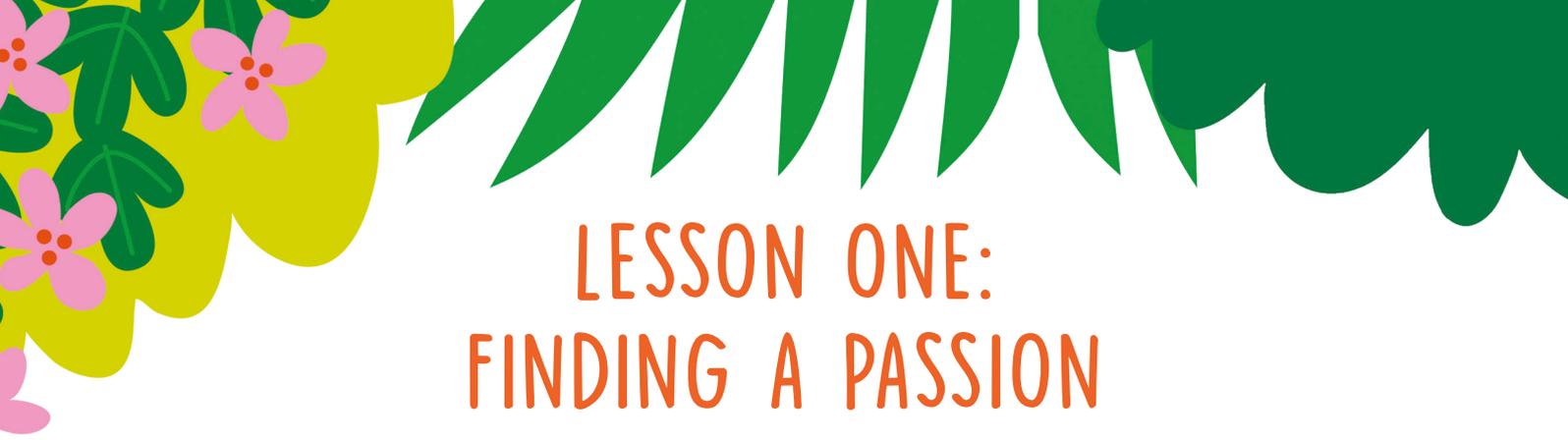
Outcomes: A sheet of rhetorical devices with corresponding examples; an eye-catching poster for a campaign.

Lesson 4 – Sir David Attenborough: Presenting to Camera

Objectives:

- To reflect on what makes a great presenter
- To write a script for a video competition entry
- To record an inspiring video and share it through social media

Outcomes: A list of 'Top Tips' for being in front of the camera; a detailed script for a video; a video uploaded to social media



LESSON ONE: FINDING A PASSION

GRETA THUNBERG: THE SCHOOLGIRL WHOSE PROTEST SPARKED A REVOLUTION

Discussion Questions

- What does the word 'passion' mean?
- What are you passionate about? Why is it important to have a passion in life?
- What is Greta's passion? What did you already know about her before reading her *Earth Heroes* story?

Task One

Close your eyes and imagine that you are Greta in July 2018. As your teacher reads out the first paragraph of her story again, try to visualise the images she sees on her television screen:

'The forest was burning. Enormous orange flames curled around tree trunks and climbed into the canopy. The heat was intense and smoke filled the air. A hundred volunteer fire fighters – students, teachers and holidaymakers – had come from Jokkmokk, the nearest town, to help. As Greta watched the drama unfold on her television screen, they pointed hosepipes at blazing trees and blackened stumps. Above the crackle of flames and thud of falling branches, she could hear the thrum of a helicopter overhead, as its pilot desperately dropped water bombs to douse the flames.'

In pairs, note down answers to these questions, then discuss your answers together as a class:

1. What do you think Greta is feeling as she sees this on her television?
2. Which is the most shocking image of all and why?
3. Why do you think Greta becomes determined to take action after seeing this?

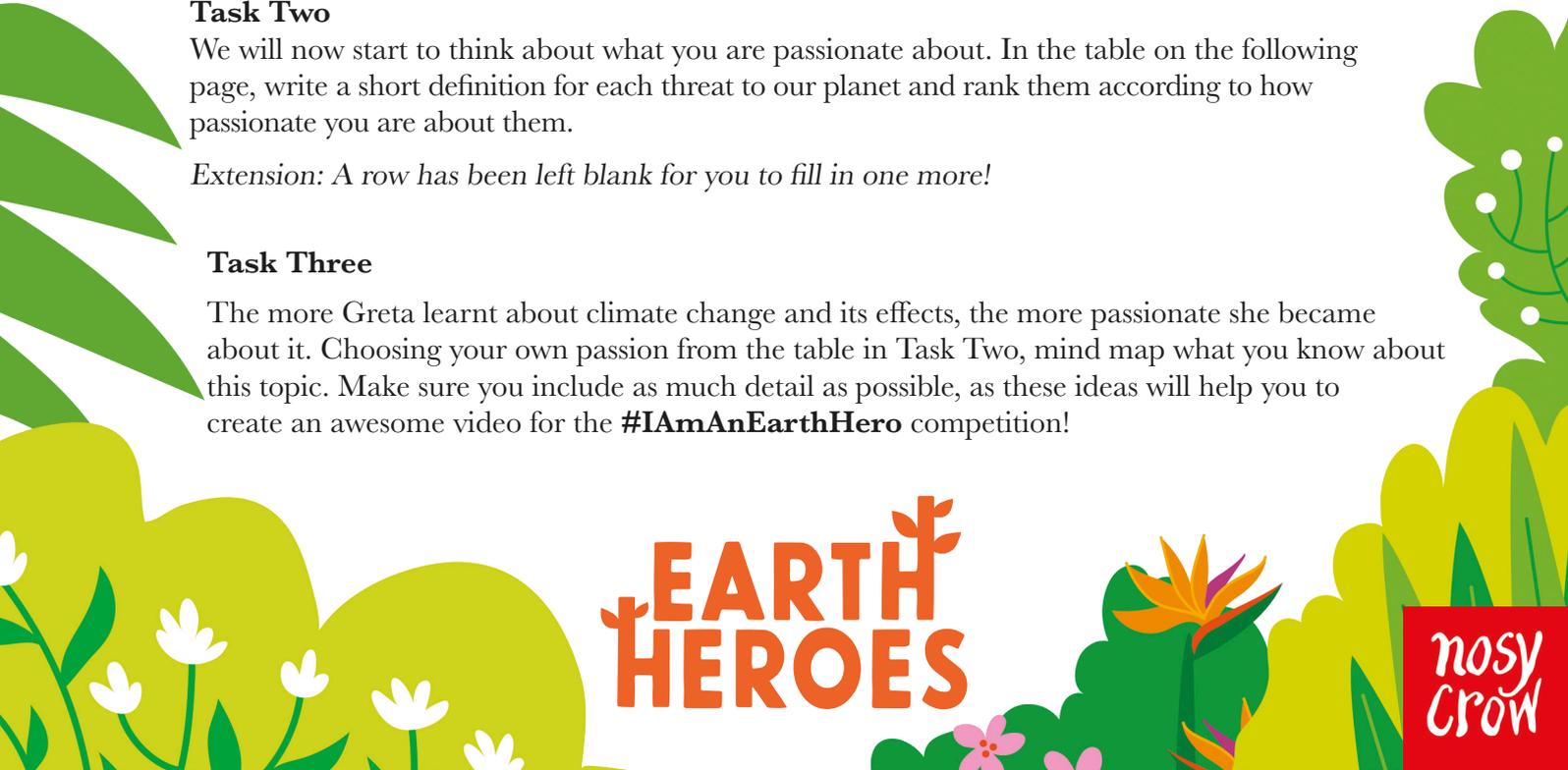
Task Two

We will now start to think about what you are passionate about. In the table on the following page, write a short definition for each threat to our planet and rank them according to how passionate you are about them.

Extension: A row has been left blank for you to fill in one more!

Task Three

The more Greta learnt about climate change and its effects, the more passionate she became about it. Choosing your own passion from the table in Task Two, mind map what you know about this topic. Make sure you include as much detail as possible, as these ideas will help you to create an awesome video for the **#IAmAnEarthHero** competition!



EARTH HEROES

THREATS TO OUR PLANET

World Issue	Definition: what does this mean?	How passionate am I about this topic? Rank 1-10 (1 = THE MOST)
Food Waste		
Finding sustainable energy sources		
Protecting wildlife		
Protecting oceans		
Global warming		
Plastic pollution		
Water shortages		

EARTH HEROES

MY PASSION

Who is affected?

What is the issue?

Where is affected?

How/Why is this a problem?

When does/did this issue occur?

EARTH HEROES

nosy
CROW



LESSON TWO: TAKING ACTION

MOHAMMED REZWAN: ARCHITECT OF THE FLOATING SCHOOLS OF BANGLADESH

Discussion Questions:

- What does the phrase ‘take action’ mean? What does it imply?
- Why did Greta and Rezwan decide to take action rather than leave it up to world leaders and politicians?

Task One

Recap on Rezwan’s incredible story again. Then, fill out a timeline with five of the most important actions that he took to improve the lives of people in his local communities and in other countries.

Task Two

For each of the five points on your timeline, answer the questions below:

- **CAUSE** – Why did Rezwan take this action?
- **CHALLENGES** – What difficulties might he have faced?
- **EFFECT** – What was the positive impact of the action he took?

Task Three

Reflect on your own passion and try to come up with at least five actions that you think need to be taken. On your worksheet, note down these five actions as well as the impact they would have. At the bottom, list challenges or barriers that you might face when trying to take action.

Note: Use ideas from the stories you have looked at so far to help you!



**EARTH
HEROES**

**nosy
Crow**

TAKING ACTION

My passion:

Action	Impact

Challenges or barriers I might face:

-
-
-
-
-



LESSON THREE: INSPIRING OTHERS

MELATI & ISABEL WIJSEN: THE SISTERS SAYING BYE-BYE TO PLASTIC BAGS IN BALI

Discussion Questions

- What makes the Wijsen sisters so inspiring?
- What do they have in common with Greta and Rezwan?
- How does this relate to you and the video competition you are working towards?

Task One

Make brief notes in response to the questions below, then discuss your answers together as a class:

1. How did Melati and Isabel use different forms of media to inspire others? Give examples.
2. What slogans did the girls use in their campaigns?
3. Why were their slogans and their education booklet so effective in getting their message across?
4. Can you think of any other slogans or campaigns that have been used to try and save our planet?

Task Two

As part of your own campaign, you are going to create an educational poster. In order for it to have as much impact as possible, you need to come up with a slogan. Just like those used by Melati and Isabel, your slogan should be short, catchy, and it should make it clear exactly what you are trying to campaign for.

Once you have chosen your slogan, cut out the boxes on the following page and match up rhetorical devices with their definitions, sticking them down together on a large sheet of coloured paper. Then, next to each one, give at least one example of that device that you could use in your poster to inspire others.

For example, Melati and Isabel might use the FACT that, 'Indonesia is the world's second biggest source of ocean plastic.'

Task Three

Now that you have your slogan and a number of rhetorical devices to inspire and educate your audience, create your own poster for your campaign. You can include any of the work or ideas you have gathered in the lessons so far to make it as informative and persuasive as possible. Try to make it eye-catching and colourful so that it will visually stand out to your audience. Remember, your aim is to grab people's attention and make them realise how important your issue is!



EARTH HEROES

RHETORICAL DEVICES

MATCH THE TERM TO ITS DEFINITION

FACT	Using words that start with the same letter
Listing three examples or descriptions for effect	RHETORICAL QUESTION
ALLITERATION	OPINION
A question that doesn't require an answer	A true statement that can be proven
DIRECT ADDRESS	Words used to get a specific emotional reaction from the reader
The use of numbers or data	RULE OF THREE/TRIPLET
EMOTIVE LANGUAGE	Words such as 'you' and 'we' used to involve your audience
A personal belief or view	STATISTIC



LESSON FOUR: PRESENTING TO CAMERA

SIR DAVID ATTENBOROUGH: THE BROADCASTER SHOWING THE WONDER OF THE NATURAL WORLD

Discussion questions

- Why do you think David believes ‘he is the luckiest man in the world?’
- How have his programmes helped to change the way that people think about climate change?
- What makes him such a great presenter?

Task One

It’s now time to start preparing for your video! Reflect on powerful and inspiring videos that you have seen. Think about how the presenter effectively got their message across. Did they seem confident and prepared? What made the video interesting and engaging? In small groups, create a list of ‘Top Tips’ for how to best present yourself on camera.

Task Two

As well as having great presentation skills, it is vital to make sure you think carefully about the information you want to include in your video. Use the sheet on the following page to plan the script for your video. It should include all the main points and ideas that you want to cover. Look back over all the notes you have made on your topic to help you and to ensure your video is as strong as possible!

Task Three

Spend a few minutes practicing your video entry with a partner making sure you try your best to stick to the list of ‘Top Tips’ you created in Task One. Also, don’t forget to refer to your script to help you! When your teacher says that you are ready, go ahead and record it!

Record a video with your class and enter the competition!

- 1) Make sure participants’ guardians sign the consent form before sharing on social media #IAmAnEarthHero
- 2) Record videos either as individuals, groups or as a whole class.
- 3) No fancy equipment needed: phone videos are fine, but please film horizontally!
- 4) Share with us on Twitter #IAmAnEarthHero @nosycrowbooks or email us your video (via wetransfer or as attachment) prize@nosycrow.com



EARTH HEROES

nosy
crow



GET YOUR VOICE HEARD!
 Enter our schools video competition to win an amazing Earth Heroes prize!

'I AM AN EARTH HERO' VIDEO SCRIPT

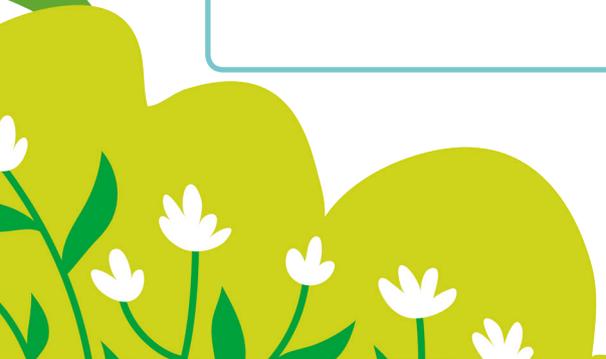
Are you an Earth Hero too? Based on your research, present an issue you're passionate about and tell us what you have done to help – it could be anything from picking up litter to donating your old clothes to a charity shop!

Print our Earth Heroes sign on the next page to hold up in your video!
Write your script in the boxes below and remember to be clear and concise for your audience – ideally keep your video under two minutes long.

I am an Earth Hero because.....

Tell us more about your chosen environmental issue

Conclusion: Why should we care about your issue?



**EARTH
 HEROES**





EARTH HEROES

#IAmAnEarthHero

ENTER OUR EARTH HEROES VIDEO COMPETITION!

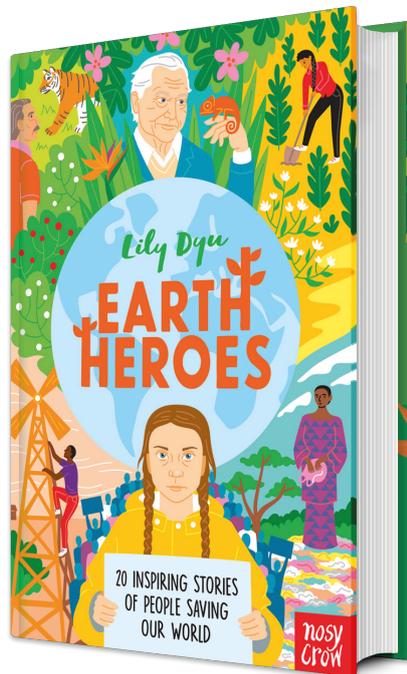


SHARE YOUR STUDENTS' PASSION FOR THE PLANET AND WIN AN AMAZING PRIZE

Tweet your Earth Heroes video **#IAmAnEarthHero @nosycrowbooks** and you will enter our prize draw to win a school visit from author Lily Dyu, a class set of books and our Earth Heroes award.

Entry guidelines:

- Can be filmed on a phone (horizontally if possible)
- Must be under two minutes long ideally
- Must include the sentence 'I am an Earth Hero because...'
- You must have written consent from participants before sharing the video
- Please read all the terms and conditions for this competition



Who can enter:

- Open to children aged 7–12 years
- Can be groups or individuals, but must be submitted on behalf of the school
- You may submit multiple entries
- Open to UK residents only
- Entries must be submitted before 31st December 2019

Print our 'I am an Earth Hero' sign to feature in the video

Twitter: Share your video with us **#IAmAnEarthHero @nosycrowbooks**
Please include the name of your school when entering!

Email: Send us your file via WeTransfer or other file sharing site to
prize@nosycrow.com

For full information on how to enter and to read the terms and conditions please visit:

www.nosycrow.com/IAmAnEarthHero

EARTH HEROES

**nosy
CROW**



EARTH HEROES VIDEO COMPETITION 2019!

Information for Parents

About the competition

Children's book publisher Nosy Crow is launching a nationwide competition for schools to win an amazing interactive event with author Lily Dyu, plus a class set of books and an Earth Hero award!

To enter the competition and win this amazing prize, schools must submit a short video featuring students responding to the theme "I am an Earth Hero because...". It's the perfect opportunity for students to demonstrate their creativity and passion for the planet!

Nosy Crow want to amplify young people's voices on issues they care about, and the videos will be shared by the school on their social media and/or by the publisher Nosy Crow – all entries will be available to view on Twitter #IAmAnEarthHero @NosyCrowBooks.

Find out more about the competition: www.nosycrow.com/IAmAnEarthHero

Child Protection and Data Protection

The school will retain responsibility for your child's welfare while they participate in the Competition. The school has agreed to make sure that only students' first names are used in the films to help protect their identity.

Any personal information collected by Nosy Crow will be processed in accordance with the Data Protection Act 1998. The information collected from you about your child may be used for administration and use during the Competition.

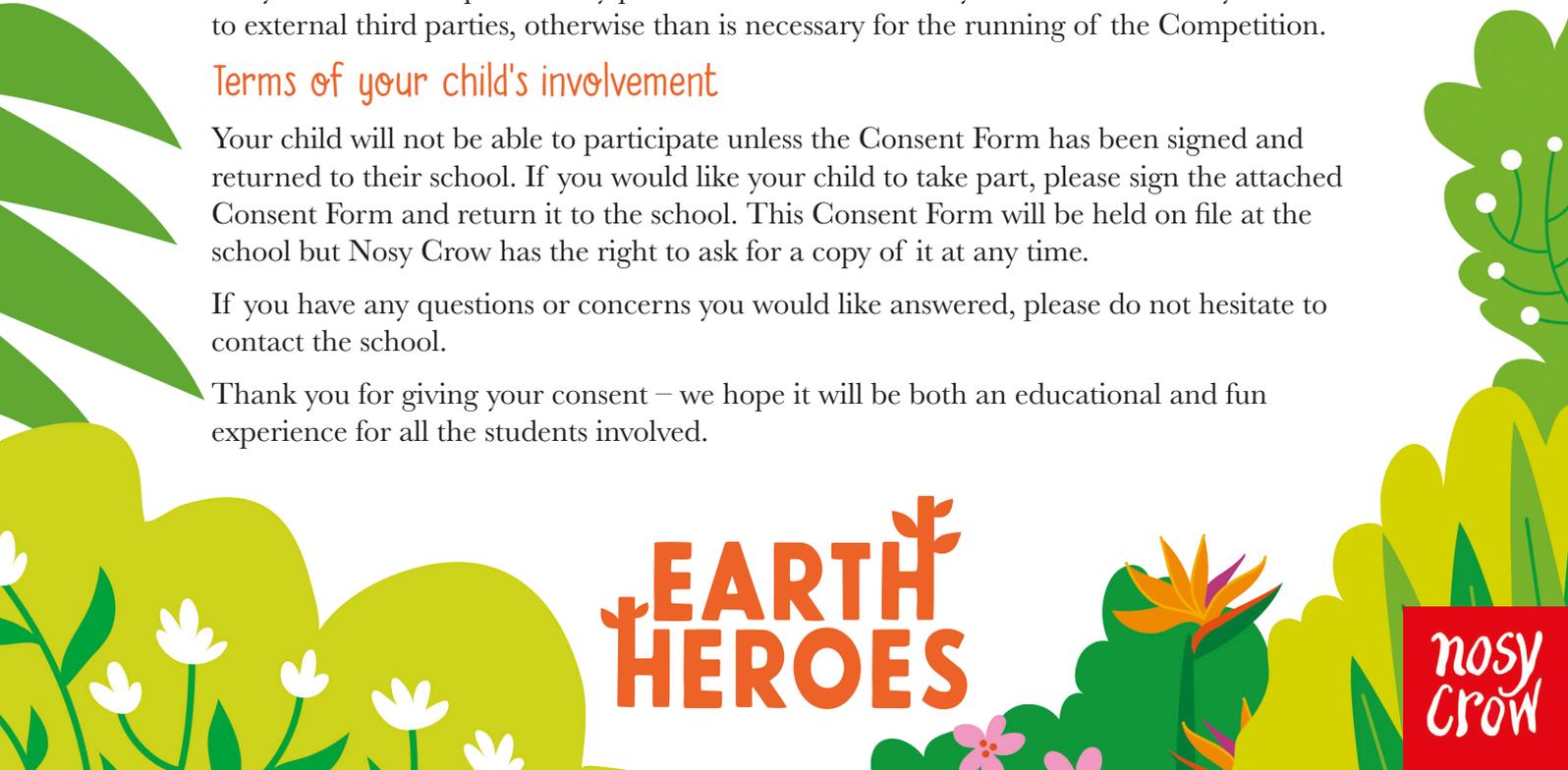
Nosy Crow will not pass on any personal information or any information about your child to external third parties, otherwise than is necessary for the running of the Competition.

Terms of your child's involvement

Your child will not be able to participate unless the Consent Form has been signed and returned to their school. If you would like your child to take part, please sign the attached Consent Form and return it to the school. This Consent Form will be held on file at the school but Nosy Crow has the right to ask for a copy of it at any time.

If you have any questions or concerns you would like answered, please do not hesitate to contact the school.

Thank you for giving your consent – we hope it will be both an educational and fun experience for all the students involved.



EARTH HEROES

nosy
Crow

EARTH HEROES VIDEO COMPETITION 2019!

Consent Form

For the attention of the parent / legal guardian of the student

I give consent for my child to take part in Nosy Crow's I Am an Earth Hero Video Competition.

I understand that in taking part my child will contribute to, make and appear in audio visual material that may be published in a variety of ways by both my child's school and Nosy Crow.

I understand and accept that the photographs, film and sound recording may be combined with other images, text and graphics, but if my child is named, only the first name of my child will be used. I understand and agree that the photographs, film and sound recordings of my child may be available on the internet.

I consent for photographs, film and sound recording of my child to be used on Nosy Crow's website, YouTube channel, Facebook, Instagram and Twitter. Photographs, film and sound recordings of my child may also be stored in the Nosy Crow archives.

I give consent for the photographs, film and sound recordings to be given to trusted third parties for the purposes of displaying the winners of the competition and for advertising and promoting the book, *Earth Heroes* by Lily Dyu, and any future editions of the book.

Name of Student:

Name of School:

Name of Parent/Guardian:

Contact Number of Parent/Guardian:

Signature of Parent/Guardian:

Date:

Please return this consent form to your child's school

Please note that this signed Consent Form will be held by your child's school. This form may be disclosed to Nosy Crow for the purpose of ensuring that the entry meets the criteria set out in Nosy Crow's Terms and Conditions governing the Competition.

Please visit www.nosycrow.com/IAManEarthHero for more information and full terms and conditions.

Thank you for taking part in the *Earth Heroes* competition!

EARTH HEROES

nosy
Crow

TERMS AND CONDITIONS

EARTH HEROES VIDEO COMPETITION

1. The “Promoter” is: Nosy Crow Ltd (company no. 7130282) whose place of business is The Crow’s Nest 14 Baden Place, Crosby Row, London SE1 1YW, and whose registered office is 85 Vincent Square, London, London, SW1P 2PF.
2. Any UK school (“You”) is eligible to enter the Earth Heroes Video Competition (the “Competition”).
3. By entering the Competition You are accepting these Terms and Conditions.
4. There is no entry fee and no purchase necessary to enter this competition.
5. By entering this prize draw, all entrants consent to the use of their personal data by the Promoter for the purposes of the administration of this prize draw and any other purposes to which the entrant has consented.
6. The Competition is open to 7-12 year olds i.e. Key Stage 2.
7. Your video can feature either an individual or group of any size. There is no limit on the number of videos that can be entered per school.
8. The video must be submitted by a teacher or other educational professional on behalf of a UK school or library.
9. By entering the Competition you are confirming that You will obtain the written consent of the parents or legal guardians of the students appearing in your Film, as set out in the Consent Form.
10. You are responsible for the cost and expense (if any) of making your video.
11. The Promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter’s control. Any changes to the competition will be notified to entrants as soon as possible by the Promoter.
12. Videos must be on the subject of “I Am an Earth Hero because...”
13. Videos must be under two minutes long.
14. All entries must be submitted via Twitter #IAmAnEarthHero @nosycrowbooks or sent via email to prize@nosycrow.com with the free service WeTransfer or similar file sharing service.
15. Videos must be able to be opened on a standard Windows Desktop in one of the following formats: MP4 video file (.mp4, .m4v, .3pg), QuickTime Movie file (.mov), Windows Media formats (.wmv).
16. The closing dates and times for submitting your entry to the Competition is 23.59 on 31st December 2019. Entries submitted after this date and time will not be considered.
17. The “Prize” is an interactive school event with the author of *Earth Heroes*, Lily Dyu, to be arranged with Nosy Crow. The date and time of the event will be subject to Lily Dyu’s availability. The prize also includes a class set of the book, *Earth Heroes*, and a personalised Earth Hero trophy.
18. The prize is as stated, and no cash or other alternatives will be offered. The prizes are not transferable. Prizes are subject to availability and the Promoter reserves the right to substitute any prize with another of equivalent value without giving notice.
19. Winners shall be notified by email within 28 days of the closing date. If the winner cannot be contacted or does not claim the prize within 14 days of notification, the Promoter reserves the right to withdraw the prize from the winner and pick a replacement winner.
20. The decision of the Promoter in respect of all matters to do with the competition will be final and no correspondence will be entered into.
21. The competition and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England.
22. For more information on how we look after your personal information please see our Privacy Policy found at <https://nosycrow.com/contact/privacy-policy/>

